

FOR IMMEDIATE RELEASE

Pacific Media Expo Presents the L.A County Fair and Asian Festival's Cosplay Runway

POMONA, CA -- Pacific Media Expo will be producing the L.A County Fair and Asian Festival's Cosplay Runway held on Friday, September 28 to Sunday, September 30, 2012. This half-hour showcase, from 5:00 pm to 5:30 pm, will feature cosplayers dressed in the latest anime characters for attendees of the L.A County Fair.

Pacific Media Expo is looking for cosplayers to participate in this event. This show is limited to 15 cosplayers per day. For more information on how to sign up to receive a free badge to the L.A County Fair in order to participate in this event, go to <http://bit.ly/PMXLACountyFairCosplay2012>.

About Pacific Media Expo:

As America's first major media trade show dedicated primarily to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is a distinguished industry event sponsored by the Pacific Media Association. PMX 2012 strives to create an eclectic community where artists, industry, and fans can freely experience and express the very best of Asian-Pacific popular culture. For more information, see www.PacificMediaExpo.com.

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