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Masumi Kanoh, Lolita Fashion Designer to Appear as Fashion Guest of Honor at Pacific Media Expo 2012

Los Angeles, CA -- Masumi Kanoh, designer for one of the largest [Japanese Lolita fashion](#) brands, Baby, the Stars Shine Bright, will be Pacific Media Expo's Fashion Guest of Honor. Always adoring the Lolita style, [Ms. Kanoh](#) began designing her own Lolita headwear while she was in school. Later, [Ms. Kanoh](#) went to school to study fashion. Eventually, she went on to design classical and princess motifs for Baby, the Stars Shine Bright, the first internationally-[established](#) Lolita brand. Masumi Kanoh will appear at a Q&A panel and a special ticketed event.

One of the founding brands of the sweet Lolita style, Baby, the Stars Shine Bright is one of the most popular Lolita brands the world over. It has been featured in every Lolita publication including Gothic Lolita Bible, Kera, and Fruits to name a few. The label was also the driving force behind the manga, movie, and novel, [Shimotsuma Monogatari](#) (Kamikaze Girls).

Baby, the Stars Shine Bright will be showcased in our fashion show and [the brand will have dresses and accessories](#) available for sale at the PMX Fashion Boutique.

For more information, go to <http://www.PacificMediaExpo.com>

About Pacific Media Expo:

As America's first major media trade show dedicated primarily to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is a distinguished industry event sponsored by the Pacific Media Association. PMX 2012 strives to create an eclectic community where artists, industry, and fans can freely experience and express the very best of Asian-Pacific popular culture. For more information, [go to](#) www.PacificMediaExpo.com.

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