

FOR IMMEDIATE RELEASE

PACIFIC MEDIA EXPO 2012 DELIVERS THE BEST OF ASIAN-PACIFIC POP CULTURE AND ENTERTAINMENT ONCE AGAIN

LOS ANGELES, CA -- This weekend, November 9 to 11, Pacific Media Expo 2012 hosts three straight days packed with popular Asian-Pacific culture at the Hilton Los Angeles Airport Hotel.

As America's first major media trade show dedicated primarily to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is a distinguished industry event sponsored by the Pacific Media Association. By featuring an excitingly diverse range of music, fashion, anime, costuming (cosplay), Asian Cinema and animation programming, and several live events, Pacific Media Expo 2012 presents a community where artists, industry, and fans can celebrate, experience, and express the very best of not only Asian-Pacific, but of Asian American popular culture as well.

Guests include:

- Masumi Kano (Designer, Baby, The Stars Shine Bright)
- Moon Stream (Japanese Visual Kei Band)
- Mamoru Yokota (Animation Director - Macross Frontier, Death Note)
- Z8 (Z-Ann) (Fashion Designer, h.NAOTO)
- Dante Basco (Actor / Voice Actor - Hook, Avatar: The Last Airbender)
- Martin Billany/LittleKuriboh (Voice Actor / Anime Parody Creator)
- Hector David, Jr. (Actor - Power Rangers Samurai)
- Najee De-Tiege (Actor - Power Rangers Samurai)
- Alex Heartman (Actor - Power Rangers Samurai)
- Steven Skyler (Actor - Power Rangers Samurai)
- Tsuyoshi Nonaka (Mechanical Designer - Mazinkaiser SKL)
- Benigno "Ekin" Caniga (Filipino Martial Artist)
- Lauren Landa (Voice Actress - Madoka Magica)
- Christine Marie Cabanos (Voice Actress - Madoka Magica)
- Cristina Vee (Voice Actress - Madoka Magica)
- Marianne Miller (Voice Actress - Madoka Magica)
- Sarah Williams (Voice Actress - Madoka Magica)
- Ryan Stylez (Musician)
- Hatsune Miku (Virtual Singer)
- Cyril Lumboy (Fashion Designer, dolldelight)
- Danielle McRae (Voice Actress - Skullgirls)
- Lolita Dark (Los Angeles Steampunk/Gothic/Anime Band)
- Psycho Bando (Los Angeles Japanese Rock Style Band)
- Stephanie Yanez (Singer / Songwriter)

“This is a landmark year for us due to the explosion of Korean pop culture on the global scene. Psy’s “Gangnam Style”, in particular, has acted as the catalyst for the sudden growth in Asian pop culture awareness in the United States. We hope to continue educating the American public of the new trends emerging from Asia and Asian America.” says Mike Tatsugawa, President and CEO of Pacific Media Association, PMX’s parent company.

With a killer musical lineup, trendsetting fashion, fabulous cosplay, popular programming, and a guest list you can’t miss, PMX 2012 promises to be one of our best years yet!

About Pacific Media Association

Pacific Media Association (PMA) is a California based corporation dedicated to the promotion of the Pacific Rim’s media industry. PMA specializes in Asia’s cultural exports such as anime and manga, music and live entertainment, live-action television and films, and diverse cultural lifestyles, while building creative communities and promoting Asian awareness within the United States. PMA is the parent of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, California, USA.

For more information, go to <http://PacificMediaExpo.com>

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