## FOR IMMEDIATE RELEASE

Tsuyoshi Nonaka: Mecha Designer Industry Guest at Pacific Media Expo 2012

LOS ANGELES, CA -- For the second year in a row, Tsuyoshi Nonaka will be a guest at Pacific Media Expo 2012 at the LAX Hilton. Mr. Nonaka will be meeting his fans at PMX's Artist Market and participating in a focus and press panel.

Mecha designer for *Shin Mazinger Shōgeki! Z-Hen*, *D.I.C.E.* and *Mazinkaizer SKL*. Designer for the live-action *Super Sentai (Power Rangers)* and *Kamen Rider*. Toy producer for first *Bandai Co. LTD* and now *Plex International Design*. Animator. Artist.

For more than 20 years, Mr. Nonaka has built a name for himself in not only the world of anime, but television, games, and even toys. His innovative toys, designs, and characters have inspired a generation of children. Even today, his work captivates and awes audiences. As the head of the American division of the Bandai affiliate company <u>PLEX</u> International Design, he has designed toys for the American series Power Rangers, Ben 10 and ThunderCats.

As a very interactive guest, Mr. Nonaka's panel promises to be another amazing experience full of designs, mecha theory, and fun.

For more information, go to http://www.PacificMediaExpo.com

About Pacific Media Expo:

As America's first major media trade show dedicated primarily to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is a distinguished industry event sponsored by the Pacific Media Association. PMX 2012 strives to create an eclectic community where artists, industry, and fans can freely experience and express the very best of Asian-Pacific popular culture. For more information, see www.PacificMediaExpo.com.

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